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Key healthcare forum begins in Riyadh today

A healthcare forum focusing on how health institutions can work together on a global level to tackle diseases kicks off today (Monday) at the Riyadh Ritz Carlton. The three-day C3 Saudi-US Healthcare Forum is being held under the patronage of Riyadh Emir Prince Faisal Bin Bandar and attended by Joseph W. Westphal, the US ambassador.

It is being supported by the Saudi ministries of health, education, finance and economy and planning, Saudi Health Council and the Saudi Commission for Health Specialties together with the US Department of State and the US Chamber of Commerce.

“During this exclusive three-day event, attendees will hear how global healthcare at all levels must work together in the context of ‘shared responsibility’ to help both regions form a more diverse dialogue and trusted partnership that is solution driven and forward looking to address the threat of non-communicable diseases,” said Adel Abdul Shakoor, president of event organizers XS Conferences & Exhibitions.

The secretary general of the Health Services Council and head of the organizing committee Dr. Yacoub bin Youssef Al-Mazrou said: “This is the first of its kind forum which aims to develop healthcare through bilateral knowledge and exchanging best practices by influential decision-makers in Saudi Arabia and in the US.”

He added that health services systems anywhere in the world face pressure in order to improve services.

“The government of Saudi Arabia has exerted all its efforts aimed at completing the plans and requirements necessary for making a success of the Healthcare Strategy and applying it for 20 years ahead,” he said.

Commenting on the forum, Dr. Sami Bin Abdul Karim Al-Abdulkarim, president of Care & Science Medical Company and member of the organizing committee, said the forum will gather leaders, policymakers, educators and medical professionals to uncover and promote both US and Saudi initiatives that are focused on healthcare improvements.

He added that there are many investment opportunities for health services. “Saudi Arabia is considered one of the main points of this investment because of its strategic location and economic stability.

“It also has a rich investment environment with a large market size.” With the theme of the forum “Improving Healthcare Through Bilateral Knowledge” and the presence of more than 60 global leaders



who will address an international delegation of 800 to 1,200 attendees from more than 30 countries, the C3 Saudi-US Healthcare Forum is considered an important meeting for anyone looking to embrace global integration to create exceptional healthcare value.